



EDITORIAL CALENDAR



OUR MISSION

The mission of **Leaders and Thinkers Magazine** is to **inform, motivate, and empower** emerging leaders with the practical knowledge and insight needed to achieve unlimited levels of success, personally and professionally. We are committed to providing thought-provoking content that shares the mind, motives, and lifestyles of visionary leaders who demonstrate the highest reflection of humanity, leadership, and influence change within organizational and community ecosystems. This magazine serves as the conduit to spark both thoughts and actions for psychological safety, sustainability, social justice, and ultimately a better world.

THEMES



WINTER

JANUARY

AD CLOSE: 12/09/22

ON SALE: 01/16/23

- **Leadership** 'must-have' skills
- Honoring the life and legacy of trailblazers
- Women in politics and corporate boardrooms

Change,
Leadership,
Thriving in the
midst of Chaos



SPRING

APRIL

AD CLOSE: 03/10/23

ON SALE: 04/17/23

- **New beginnings** and fresh perspectives
- Relationships at work
- Who is your whole self?

New Beginnings,
A Fresh Start,
Transformation



SUMMER

JULY

AD CLOSE: 06/09/23

ON SALE: 07/17/23

- Dare to think differently!
- **Breaking barriers** and boundaries
- Surviving the "early years"

Breaking
Barriers, Dare to
Think Differently

FALL

OCTOBER

AD CLOSE: 09/08/23

ON SALE: 10/16/23

- Life is a Big Party
- The **joy of work**
- Travel adventures

Joy of Work,
Culture, Giving